



Wednesday, January 10, 2007

11:30 am – 1:00 pm

SLV Mental Health Center

MINUTES

**Attendance:** Julie Geiser, Henry Herrera, Cindy Bryant, Sue Davis, Judy Masters, Mary Ellen Fleming, Liz Martinez, Rick Esquibel, Katy Baer, Charlie Valencia, Mary Benavidez, Nancy Molina, Joyce Housden, Chris Niehard, Kris Daniel, Gail Garcia, Michelle Wettig, Jim Mietz, Sandra Santa Cruz, Claire Stuebe, Adam Vasquez, Clarissa Woodworth, Priscilla Ortega, Charlotte Ledonne, Nelda Curtiss, Ruth Heide, Jerri Stuckey, Liza Marron, Judy Egbert, April Gonzales, Paula Hendricks, Ashley Prior, Ashley Pacheco, Melissa Barnes, Josh Garcia, Amy Raya, Jaime Pacheco, Phillip Sena.

**Welcome and Introductions** – Paula Hendricks, Co-Chair

**2007 Memorandum of Understanding (MOU) and Membership Directory – S. Santa Cruz** - Sandra reviewed the draft of the most recent revision of the MOU document. There was discussion regarding permission allowing the use of photograph or videotape image for the purpose of promoting the work of the Coalition. Sandra also explained that MOUs need to be signed by the agency/organization head (i.e., Executive Director, etc.). This does not limit who or how many persons represent an agency/organization. Members representing themselves as individuals or private entities (i.e., parents, business proprietors and interested individuals) are encouraged to become formal members of the SLV PC by enacting an MOU. (see handout)

- Sandra also handed out a "Contact Information" form that will be used to gather basic contact information which will be collated into an SLV PC Membership Directory. Sandra asked attendees to complete the form and return to her. She will also email the form to all members on the SLV PC Roster who weren't at this meeting. Forms can be completed and returned by email or regular mail. We would like to make the Membership Directory available to all members by our next meeting. (see handout)

**CPP Funding – Clarissa Woodworth** -- It is time to complete our 5-year strategic plan for Alamosa Community. This plan will be used in both the CPP grant application that is coming up in March and the Drug Free Communities application this spring. Clarissa stressed the importance of continuing the planning process that the Coalition has been engaged in over the past months. We need to take a close look at our data, specific needs, target population, evidence-based practices and strategies in order to submit strong grant applications. Therefore, we will conduct a 2-day (all day) Strategic Planning Meeting on February 26 & 27 in order to prepare our application. This is Alamosa-specific. We would like all members who are able to participate to commit to this important meeting that will drive funding decisions over the next few years. It is important that we have multi-sector representation.

**CPP Indicators Update – Claire Stuebe, CPP Evaluation Liaison** (PowerPoint presentation) - Claire has been collecting data for Alamosa County CPP over last 2 months. Some of Claire's information sources include the Colorado Department of Public Health, OMNI and Annie E. Casey Foundation. Claire presented a brief overview of her research which include:

- \* Treatment Rates – based on per 100,000 population;
- \* Alcohol & Drug Use - alcohol, marijuana and cigarettes; fetal alcohol syndrome, other birth defects related to alcohol;
- \* School - alcohol, commitment to school, drop out rates, peer use of alcohol/drugs;
- \* Family/Neighborhood - teen births, parental attitudes, births to single women, child abuse rates, out-of-home placements, 100% of parents terminations, a repeat cycle, 90% of YIC cases involve drugs and alcohol, neighborhood poverty, grandparents caring for grandchildren, transitions and mobility;

- \* Health - Hepatitis C, chronic liver disease;
  - \* Criminal – underage alcohol misdemeanor filing rate, alcohol related property damage (adult and juvenile, DUI's, adult alcohol violation arrest rate, domestic violence filing rate, juvenile arrest rate, juvenile/adult property crimes, marijuana arrest rate, cocaine arrest rate, synthetic drug arrest rate (i.e., methamphetamines);
  - \* Traffic – DUI's, motor vehicle injuries ages 13-19, driver injuries ages 13-19, 15-20 alcohol-related accident injuries, alcohol traffic fatalities, ages 15-20 accident-related;
  - \* **Poverty – 24% children in poverty, 2000 Census unemployment rate, 8.8% unemployment in Alamosa vs. 4.3% unemployment in Colorado; higher for Hispanics 10.5% vs 7.4% non-Hispanic.**
  - \* **Gaps – Fetal Alcohol Syndrome, how many DSS cases involve alcohol and drugs, other health related issues, lost monies due to ATOD related costs;**
  - \* **What stands out – arrest rates and treatment rates don't seem to coincide, female Hispanics have the highest dropout rates, child abuse rates, 20-day alcohol use between 6th-8th grade spikes, Open High School drop out rate is 19.1%.**
- Claire can be reached via email at [Claire.stuebe@uchsc.edu](mailto:Claire.stuebe@uchsc.edu)

**Alamosa City Alcohol Ordinance Presentation – Priscilla Ortega, Judy Egbert, City Clerk and April Gonzales, City Councilwoman** -- April Gonzales said that the city advises Liquor License-holders regarding the consequences of selling liquor to minors and the Compliance Checks that are conducted sporadically. Offenders are summoned before City Council to face a number of penalties (i.e., 1st offense up to 15-day business suspension; 2nd offense within 1 year: up to 30 day suspension; beyond that can lose their license. After a 2nd or 3rd offense, the offender is ordered into Municipal Court. Licensed business holders complain that they provide information to their employees, but the employees may be lax in checking identification (employees can be fined, usually \$150). Business owners want the Municipal Court to set a fine of \$500 minimum for employees selling to minors. They feel the stiff penalty will cause employees to be more diligent in their responsibility. Employers will let employees know the consequences of selling to minors. City Council is considering the penalty and a final ordinance will be drafted by end of February.

- Statewide liquor enforcement – penalties all over the board. Alamosa takes a stronger approach than most municipalities.
- **Jim Mietz** asked why we notify licensees on upcoming Compliance Checks. Judy said the State tells us that we must advise business owners of upcoming compliance checks.
- Judy stated that the City Council is addressing the issue in part because it is coming from the community; also, we may have a stronger issue than other places and how our City Council perceives the severity of the problem.
- Julie asked if the city could be represented at 2-day meeting. April responded that the D.A.s office can, but that the governments role is limited to legislation and licensing.

**TIPS Training - Training for Intervention Procedures** -- Priscilla, Adam and Judy have met with Rick Needham re: Train-the-Trainer Training to educate local licensee on their responsibilities regarding serving/selling liquor. Those trained would then be qualified to conduct training for local businesses. There was a suggestion to get law enforcement from other SLV counties involved. Joyce Housden stated that the Monte Vista Police Department sends out letters for liquor enforcement training, so it's available, but not many take advantage of it. Judy said that the State lists approved vendors and core curriculum for certification. We want to be sure that any training we participate is certified training.

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Clarissa made a motion to approve as written, Jerry Stuckey 2nd the motion. Passed unanimously.

**Youth Presentation**

Josh said that the Silhouettes Project will be unveiled on January 26, 4:00 pm at the Alamosa Boys & Girls Club. Students traced their silhouettes on plywood boards and painted prevention messages on them. The silhouettes and their messages of healthy lifestyles will be moved to various different locations around Alamosa. Jaime Pacheco, Phillip Sena and Stevie presented their latest prevention "rap."

**Round Robin – Priscilla Ortega, Facilitator**

- **Sandra Colley**, Costilla County CPP, participated in a catered dinner on January 18 at Ft Garland Community Center. She will be participating in the Tobacco Prevention Checklist Training coming up.
- **Ileen Rivale** – Saguache County CPP – Liz Winter will be assisting with Key Informant Interviews. There is a CPP meeting on Friday. She's been very busy with data collection process.
- **Adriana Atencio** – is a student at Del Norte High School and has been working on pre-prom advise to students regarding alcohol. She will attend a town board meeting tonight at 7 pm. she She helped to get information out about alcohol & drugs during Red Ribbon Week.
- **Joyce Housden**, Rio Grande and Mineral Counties: participating in data processes. She is working with the schools – helping representatives from each school district to support and help Creede students organize. Lucia will be doing community interviews tomorrow in both counties.
- **Gail Garcia** is the new SLV MHC Prevention Specialist in Conejos County. Formerly, Gail worked at Detox.
- **Michelle Wettig**, Boys & Girls Club – just finished Smart Kids Program for ages 6-9 and will be starting a Smart Girls program and Passport to Manhood in La Jara.
- **Jim Mietz**, Colorado Field Institute, is presenting "Bringing the Farm to School: Fresh Food Helps Kids Succeed" program on February 8th (see flyer).
- **Adam Vasquez** – Focus Group Training on Monday, 1/15, 8:30 am-2:30 pm. The training is a Tobacco Disparities project in preparation for 10 focus groups which will be conducted around the valley to develop tobacco cessation model for Latino/Hispanic smokers. 6-7 slots still open for Coalition members who would like to attend at no cost. The next Underage Drinking Task Force meeting will be January 30, 3:30 pm at Adams State College Student Union Building, Room 318.
- **Clarissa Woodworth** – COPAN grant was submitted. Haven't heard back. Expect to hear soon. Next COPAN meeting?
- **Carla Garcia** – Alamosa School District received a grant from the Tobacco Prevention Initiative. Also working on a "Teen Maze" activity in April to address tobacco and possibly alcohol prevention.
- **Paula Hendricks** – It's the "Great American Spit-Out" next month which focuses on spit tobacco. Quit Spit Kits available through local public health nursing agencies. Also, the tobacco enforcement investigator for our region is coming to meet w/Valley persons re: compliance checks.
- **Charlotte Ledonne** – Her boss, Al Kelly will be retiring soon, so her office will experience transitions over next 2-3 months.
- **Nelda Curtiss** handed out the latest Que Pasa news magazine. It will be on the Prevention website this afternoon. Thanks for sending articles and ideas. Please keep sending. (see handout)
- **Jerri Stuckey** – Alamosa School District received an Education CPP grant to support stipends for parents (4-Alamosa, 5-Sangre de Cristo) to participate in CPP Education meetings and get their valuable input.
- **Liza Marron** – There will be a Capacity-Building Committee meeting on Friday (1/12) where we will discuss the Prevention

- Summit planned for April. The Prevention Policy Board also meets on Friday. Liz Winter and Lucia Hand site visit on Friday.
- **Julie Geiser, R.N., Director of Alamosa County Nursing Service** – still working on flu shots and pandemic flu preparation. They will be working with HPV vaccine soon.
- **Victoria Romero** did a parent and youth training for disabilities. They will conduct new site trainings in February and in late March or April.
- **Sherice Valdez** – Smart Moves program educates youth on healthy foods and lifestyles. She would like to see more physical activities start in February. Get Real activities. The grant ends in May. Youth Involvement Committee activity coming up – it's open to youth from around the valley.
- **Henry Herrera** – Carla Garcia will reconvene ASD School Wellness Committee and will look at providing healthier choices to their food program and increasing physical activity. Thanks to Priscilla Ortega who is helping to conduct focus groups at Alamosa High School.
- **Sue Davis** – it's business as usual and RMPRC is well into their projects. They are excited to have Claire at the RMPRC. They feel lucky to have Cindy Bryant healthy again. The Health Trends & Data Committee will meet next Tuesday, 1/16.
- **Cindy Bryant** thanked everyone for inviting her to the Coalition meeting.
- **Mary Ellen Fleming** – The Capacity-Building Committee meeting on Friday (1/12) will be in Room 193. Please join us.
- **Liz Martinez** was happy to join us. She works with Extended Studies at Adams State College where she – K-12 throughout state professional development.
- **Katy Baer, WIC** – there is a Breastfeeding Coalition meeting tomorrow at 128 Market Street, 12:00 noon. They will set up breast pumps and show people how they work.
- **Charlie Valencia**, Costilla County CPP – has been working on data collection and Strategic Plan.
- **Mary Benavidez** – ASC Community Partnerships will have an Open House on Monday, January 15 for a Martin Luther King Day celebration in partnership with la Puente. Thanks go to Paula Hendricks who collaborated with the planning of the World Café with La Puente. It will take place at Milagros on January 19, 6:30 – 8:00 pm.
- **Nancy Molina** is doing a radio show in conjunction with the ASC radio station. – She would like to highlight the Prevention Coalition on the Community Spotlight in February or March. She'd like to include youth. Nancy is working on implementing Service Learning among 4-6 community partnerships. Nancy has a connection to "The Spot" in Denver where youth may be able to record CDs for free. (see handout)
- **Frank Mestas**, Alamosa Commissioner is concerned about the use of alcohol, especially among youth. Jail sentences make the jail situation worse and costs the taxpayer. He would like to see how we can penalize those who provide alcohol to minors.
- **Ashley Prior**, El Valle Youth Corps, works with Costilla and Conejos County youth. Thanks to those commissioners for supporting such a great program in your county.
- **Rick Esquibel** – January is National Mentoring Month. County Commissioners and City Council made proclamations in Monte Vista and Alamosa. Love & Logic classes start tonight at 6:00 pm. Classes run for 7 weeks. Open to all. Cost: \$25 fee for sessions and book. (see handout)

Meeting adjourned at 1:08 p.m.

**Next SLV Prevention Coalition Meeting: Feb. 14, 2007, 11:15 a.m.**