



Wednesday, December 13, 2006  
11:30 a.m. – 1:00 pm  
SLV Mental Health Center

## MINUTES

**Attendance:** Katy Baer, Melissa Barnes, Mary Benavidez, Sandra Colley, Shayna Congress, Kris Daniels, Sue Davis, Mary Ellen Fleming, Nelda Curtiss, Carla Garcia, Paula Hendricks, Henry Herrera, Liza Marron, Ashley Pacheco, Amy Raya, Ileen Rivale, Victoria Romero, Erin Smith, Sandra Santa Cruz, Liz Tabelaing-Garcia, Sherice Valdez, Charlie Valencia, Adam Vasquez, Della Vieira, Jaime Pacheco, Claire Stuebe, Dustin Harvey, Phillip Sena, Erica Trujillo, Jecka Walker, Jean Denious, Felisa Gonzales.

**Welcome and Call to Order** – Paula Hendricks, Co-Chair

**Minutes from 11/08/06** meeting were made available ([see Minutes 11/8/06](#)). Liz Tabelaing-Garcia made a motion to approve the minutes; Mary Benavidez second the motion. Minutes were approved.

**OMNI Coalition Survey Results – Jean Denious and Felisa Gonzales** (see handouts) Jean and Felisa gave a presentation on the results of the Coalition Survey that was conducted in February 2006. Overall the survey showed we're doing very well and achieving our goals. After tabulating the results and entering scores on the Coalition Assessment Matrix, the membership gave the Coalition the highest score – "7."

Responses to the question of what was working well included "wonderful", "strong" leadership; great staff support; diverse membership, ongoing successes, achieving common goals and learning to work together. On the open-ended questions: how to get more people excited and involved: use media, host speakers, make resources available, invitation to community, one-on-one invitations. Reasons for participating in the Coalition included diversity, representing their agency, keep abreast of what's going on, community and youth important to them. Suggestions for improvement included an annual review of goals: long-term and internal goals. Recruit diverse government representatives. A few mentioned that time and talents were not being used wisely.

**Regional Tobacco Disparities** presentation (see handouts) At 2:30 pm, Jean and Felisa will present the results of the One-on-One Tobacco Disparities Surveys conducted by OMNI earlier this year. Their presentation will continue tomorrow, 8:30–11:00 am. with an interactive discussion/brainstorming session in the Board Room. More discussion over dinner at Oscars, 5:30 pm.

### Youth go into their meeting.

**Strategic Planning Presentation – Sandra Santa Cruz (see handouts)** Sandra began by commenting that the membership suggestion to review the goals of the Coalition that was made in February was what this presentation was about. Sandra started with a brief overview of Prevention Coalition history and highlighted the many partners who come together to form the coalition including not-for-profit organizations, health and human service agencies, businesses, media, schools and colleges, civic groups, faith groups, law enforcement and the judicial system, parents, youth, seniors and other interested parties. The Prevention Coalition interacts with other coalitions around the state and is involved in community organizing and

data collection in the various counties (MAPP). Members of the Prevention Coalition identify and secure local, state and federal resources to accomplish individual and collective goals.

**The Prevention Coalition is also made up of 7 work committees:** Underage Drinking Task Force, Health Trends & Data (formerly EPI; Epidemiology), Capacity-Building, Youth Involvement, Media, COPAN (Colorado Physical Activity & Nutrition) and the Prevention Policy Board (mandated by Colorado Prevention Partners). Each of the committees was asked to identify their goals and strategies. This information was charted on spreadsheets, the result of which is an organized outline of committee goals, strategies and step-by-step tasks needed to accomplish each goal (see handouts). The spreadsheets will also be a useful planning tool for completing the CPP application that is due in March 2007.

By securing the necessary human and financial resources and having a cohesive, well-thought out plan, the Coalition will be able to 1) ongoing build capacity of individual members and the Coalition as a whole, 2) participate in data collection and assessment, 4) disseminate information, 5) continue to build relationships, and 6) sustain the work of the Coalition for the benefit of the communities of the San Luis Valley.

**Coalition Survey – Liza Marron** (see handout). Xmas cards made by Youth Involvement Committee (YIC)

**Liza** had distributed short questionnaires to the membership to find out how the Capacity-Building Committee is doing in response to the expressed needs of the membership as determined during the Coalition Retreat in August 2006. The survey also polled the membership to determine best day and time to hold Coalition meetings. Liza reported that according to the feedback, people feel comfortable speaking out; the majority prefers lunchtime meetings.

**Liza** announced that the Capacity-Building Committee has decided to create a prevention forum which will include a keynote speaker, presentations, workshops and for parents, educators and youth. The SLV Prevention Summit is scheduled at Adams State College campus on May 21, 2007. Liza asked interested members to sign-up for the Prevention Summit Sub-Committee.

### Round Robin – Priscilla Ortega, Facilitator

**Della Vieira** – Flu season goes into spring and it's not too late for flu shots. Flu shots available on Tuesday, 12/19 at ASC for \$15 each. No immunizations will be given during the last 2 Tuesdays of year. Will start again on Jan. 2 with free immunizations to children (ages 6-18); adults \$15. Carla Garcia and Della will be attending a state conference on tobacco-free checklist training. .

**Mary Ellen Fleming** – working a lot on the COPAN plan. She hopes to teach nutrition classes if the COPAN grant is awarded. CU Cooperative Extension office has lost its county director and they are down to 4 staff and their budget keeps shrinking.

**Adam Vasquez** – youth discussed the Prevention Summit Youth Track – they would like a presentation from college sports (basketball or football) coach; activities on fitness training; yoga; self-defense; healthy cooking; communications w/parents; interactive stuff; salsa dance; career prep; task management. Kris Daniels can connect many ASC resources.

**Nelda Curtiss** – send info for newsletters and website. Coalition agenda is on [website](#)

**Mary Benavidez** – is working on several education projects which will include a “world café.”

**Sandra Colley** – worked on the San Luis Feliz Navidad dinner and auction. They put up a Tobacco Prevention and Prevention of Underage Drinking booth. Sandra recently attended a “NOT” (No on Tobacco) training sponsored by the American Lung Association.

**Ileen Rivale** – The sales tax measure in Saguache County did pass. Is disseminating Tobacco Prevention packets for employers that Paula Hendricks supplied and reports positive results of employees quit smoking. Saguache County and Mountain Valley Lumber are putting brochure in December pay stub envelopes.

**Sue Davis** – Evidence-based Workshop was very successful - 32 people attended. It has generated a lot of statewide requests for the workshop and RMPRC is evaluating what they can do. Healthy Habits had a very successful summer and distributed WIC vouchers. Healthy Aging Network working on two different grants. Coming Alive program starting on January 8 – 35 organizations signed up. Research projects going very well.

**Carla Garcia** – Alamosa School District received funding for a Tobacco Prevention Initiative. They are planning a Teen Fair at Ortega Middle School in the spring and are purchasing the “NOT” (No on Tobacco) curriculum. The Health Fair at Ortega MS was very successful.

**Paula Hendricks** gave STEPP water bottles to each Coalition member. Some establishments around the state are not obeying the smoke free Colorado law. She also gave out brochures on action steps that each of us could do. Quitline call volume has been going up dramatically – it’s a 100% improvement over last year. People are really starting to use the Quitline. Paula has a “Be Tobacco Free” banner available to borrow.

**Kris Daniels** – said they had a bit of a setback during ASC’s Great American Smokeout event – the power went out. She has been working hard to help students find tobacco alternatives to relieve stress, especially during finals. The Underage Drinking Task Force will be meeting soon to outline their goals & strategies and invited interested members for to be on committee. She’s also been working diligently on how to reach English-language learners. Even though there are resources and people in place, it’s been difficult to reach that population.

**Sandra Santa Cruz** – announced that the Capacity-Building Committee will be creating a SLV Prevention Coalition directory which will include contact information for each SLV PC member and a brief description of the work/mission of the organization/agency they represent. We will also be updating Memoranda of Understanding (MOU’s) early in the new year.

**Shayna Congress** – 50 signed up and paid for Coming Alive program including Private Probation and Community Corrections.

**Priscilla Ortega** – Prevention Team and youth delivered 50 Xmas boxes to families in Alamosa, Monte Vista, Antonito, La Jara and San Luis (about 5 boxes to each community).

**Clarissa Woodworth** – there has been some reorganizing at the SLV MHC because programs and staff have grown so large. Clarissa announced a job opening for Prevention Coordinator who will take on a lot of Clarissa’s job responsibilities. Casastart (intensive mentoring) which serves between 5 – 15 kids is now in 6 sites (Alamosa, San Luis (2), Monte Vista, Conejos County) – the program connects youth to resources – tutoring, mentoring and after-school activities. The SLV MHC has hired more social workers and wants to see how we can integrate more mental health into health system. Clarissa cited the perception of stigma regarding mental health services.

**Jean Denious and Felisa Gonzales (OMNI)** - working on STEPP and DFC grants, prevention evaluation research, TGYS, COKIT, ADAD, ASPIRE, CPP and school surveys. Want to know what are the technical assistance needs of the Coalition.

Copan has learned so much - Amazed at how much prevention people do - Thank you! For all you do!

**Rick Esquibel** - Proclamations national mentoring month – January - Anyone who can mentor our kids, let us know.

**Liza Marron** – invited youth input:

- **Crystal Loch** – Alamosa are state champions (14-0). Miss Merry Christmas. “Coalition work does help; it makes a difference in the lives of children and young adults. Don’t stop.”
- **Chelsea** – “Ditto - really help us to see what is best for us”.
- **Jecka Walker** – “Ditto - really is important nice how you involve all of us - discuss involvement. See what goes on. Have a say.”
- **Erica Trujillo** – “Ditto.”
- **James Stevie** – “at school I been doing bad, wanted to be popular, Shayna encouraged me to get better grades. Sunday, I’m going to Pueblo to wrestle (60-65 weight class). Jan. 14 Wrestling team Boys & Girls Club going to state.”
- **Phillip Sena** – talked about his experience this past summer at the IGNITE Conference at CSU in Fort Collins where he thought he would be hitting on girls but ended up rapping in front of 500 people at the Talent Show – his rap was about abstinence. He won first place. He had met and been encouraged by twins Jason and Joshua from Jacksonville (their group call Devu – “don’t let the virgin fool you”). Thanks to Shayna who said, “Phillip, you need to get your grades up.” He is picking up grades. Thanks to Justin Harvey, Priscilla Ortega and Mentor, Tina Esquibel. “Call me the next MLK.”
- **Melissa Barnes** – “Ditto.”
- **Ashley Pacheco** – “Thank you for helping us to know where to go with our lives.”

Meeting adjourned at 12:55 p.m.

Next SLV **Prevention Coalition Meeting: January 10.**