

**Media Committee Meeting
October 4, 2006 Wednesday
Bresnan Communications
1:15 – 2 p.m.**

Liz Tabelaing, Chair, met with Nelda Curtiss and Paula Hendricks (via phone) at Bresnan Communications at 1:15 p.m. today (October 4, 2006).

The committee members present agreed that the presentation information for the upcoming November coalition meeting will be reviewed in two weeks on Wednesday, October 18 at 1 p.m. at Bresnan and would be tabled until then. (Media members please attend)

The goals and strategies for the committee were roughed out and will be finalized for the rest of the committee to review. The committee asked Nelda to create a brief questionnaire for the coalition to respond to on October 11 regarding their organizational needs and questions for the media committee. Nelda agreed to do so.

Name of Committee:	Media
Name of Chairperson:	Liz Tabelaing (Paula Hendricks is back up)
Contact phone #:	(719) 589-3775
A. PLEASE DEFINE YOUR COMMITTEE'S MAIN GOALS: <i>GOAL (Also, please indicate whether a short or long-term goal):</i>	<ol style="list-style-type: none"> 1. Promote SLVPC to the community 2. Promote Prevention Education to the community 3. To fulfill the Media needs of the coalition
B. WHAT ARE YOUR STRATEGIES TO ACCOMPLISH EACH GOAL?	Goal #1: Strategy #1: Disseminate through local media (via commercial, radio, newspaper and name recognition).
	Goals #2: Strategy #1: Gather information from all committees regarding prevention education opportunities available.
	Goal #3: Strategy #1: Provide Media technical assistance to the coalition Strategy #2: Communicate with all committees regarding media needs

The committee affirmed their role to communicate and/or attend other committee meetings to stay current on media needs. Liz agreed to make the five-minute report based on the goals' form created for the SLVPC committees which Sandra Santa Cruz emailed earlier this week.

Liz asked Nelda to circulate a few posters about the free event for children, youth and adults at the Boys and Girls Club on Halloween, October 31. She asked her to also relay a message to Priscilla that youth volunteers are especially needed. Nelda agreed to pass the flyers out at the Mental Health Center and to alert Priscilla to the need for youth volunteers for the event.

Meeting adjourned at 2 p.m. when Liz emailed the completed form for final approval to Nelda and Paula.