



Media Committee Minutes

04/23/2007

Nelda's Office, SLVMHC, Alamosa

Chair: [Tye Boyer](#)

Present: [Nelda Curtiss](#), [Tye Boyer](#)

Conflicting Schedules for: [Berry Hawkins Clarissa Woodworth](#), [Priscilla Ortega](#); [Erin Smith](#), [Kris Daniel](#), [Paula Hendricks](#); (available for feedback but can't always attend: [Patt Morgan-Lloyd](#))

Meeting came to order at 2:30 pm at Nelda's office. Meeting of April 19 was rescheduled for April 23.

Agenda and Minutes approved unanimously, no additions.

Review of Media Committee Goals

Nelda and Tye discussed the plan to communicate our coalition's goals through the media:

Printed:

- Mi Animo & SLVPC tab with *Valley Courier* at end of April – *received go ahead from CW, cost is \$1800, will split between coalition, prevention, and mental health. – tabled for the time being.*
- Improve SLVPC pamphlet for distribution in the community – need to discuss with more members, tabled for the time being.

Broadcast:

- schedule community feature on KRZA (Alamosa) – explore
- schedule community feature on KSLV (Monte Vista) – explore

Electronic:

- website development through
 - e-newsletter/zine (external)
 - survey to assess members' grasp of the media committee's efforts to strengthen name recognition (internal)

Community Presentation:

- PowerPoint development and accompanying survey

Review PowerPoint submitted by Liz with changes, edits

1. Discuss PPT effectiveness at strengthening name recognition – tabled until next meeting.
 - a. *Suggestions for PowerPoint can be used as points in reconstructing or editing brochure (member recognition, capacity building, etc)*
2. Create survey on the effectiveness of the PowerPoint for all SLVPC members – *Nelda to adapt from comments.*
3. Incorporate improvements

Clarify ACTION items from strategic plan

Schedule NEXT meeting scheduled May 17, 2007.

Meeting Adjourned at 5:00 p.m.

Respectfully submitted by
Nelda Curtiss