



# Media Committee Minutes

04/11/07

Nelda's Office, SLVMHC, Alamosa

**Chair:** [Tye Boyer](#)

**Present:** [Nelda Curtiss](#), [Tye Boyer](#)

Conflicting Schedules for: [Berry Hawkins](#), [Clarissa Woodworth](#), [Priscilla Ortega](#); [Erin Smith](#), [Kris Daniel](#), [Paula Hendricks](#); (available for feedback but can't always attend: [Patt Morgan-Lloyd](#))

Meeting came to order at 2:30 pm

## Liz Tabeling resignation

Liz Tabeling-Garcia's resignation from the media committee and the SLV Prevention Coalition was accepted. She relayed her message to [Priscilla Ortega](#) who in turn let Nelda know. Liz has asked for communication to her go through Priscilla. The Media committee regretfully accepts Liz's resignation

**Agenda and Minutes approved unanimously, no additions.**

## New Chair

[Tye Boyer](#) agreed to be chairperson of the media committee to keep the media committee moving along and meeting the committee's set goals and objectives.

## Review of Media Committee Goals

Nelda and Tye discussed the plan to communicate our coalition's goals through the media:

### Printed:

- Mi Animo & SLVPC tab possibly with *Valley Courier* at end of April
- Improve SLVPC pamphlet for distribution in the community

### Broadcast:

- schedule community feature on KRZA (Alamosa)
- schedule community feature on KSLV (Monte Vista)

### Electronic:

- website development through
  - e-newsletter/zine (external)
  - survey to assess members' grasp of the media committee's efforts to strengthen name recognition (internal)

### Community Presentation:

- PowerPoint development and accompanying survey

## Next Meeting

- **Thursday, April 19<sup>th</sup> at 2:30 – 3:30 pm**
  - **Place: Back in Thyme in Alamosa**
- Tentative Agenda
  1. Review PowerPoint submitted by Liz with changes, edits
    - a. Discuss PPT effectiveness at strengthening name recognition
      - i. *Suggestions for PowerPoint can be used as points in reconstructing or editing brochure (member recognition, capacity building, etc)*
    - b. Create survey on the effectiveness of the PowerPoint for all SLVPC members
    - c. Incorporate improvements
  2. Clarify ACTION items from strategic plan
  3. Schedule NEXT meeting

## Meeting Adjourned at 5:00 p.m.

Respectfully submitted by  
Tye Boyer