



# Media Committee Minutes Monday, 02/12/07 Hunan's Restaurant in Alamosa Noon – 1:30 p.m.

Chair: [Liz Tabeling-Garcia](#)

Present: Liz, [Nelda Curtiss](#), [Berry Hawkins](#),

*Schedule conflict and unable to attend:* [Paula Hendricks](#), [Tye Boyer](#), [Patt Morgan Lloyd](#), [Kris Daniel](#), [Clarissa Woodworth](#), [Mary Lou Rodriguez](#)

At 1:00 p.m. Liz Tabeling-Garcia called the meeting to order.

Agenda was accepted without changes.

Reviewed Goals Objectives – Strategies from last session. Nelda said she would add budget estimates.

Discussed keeping the prevention coalition's message simple.

## Discussed three points for the Coalition's Presentation:

1. Take Charge
2. Be Healthy
3. Be Beautiful

All agreed that we would like to brainstorm more about this message.

Restated that we will come up with ideas and then take to Coalition for vote and feedback.

## Renaming coalition for *simpler* name recognition:

- Organization for Health Habits Outreach
- Good health, healthy habits
- Big H – Healthy Habits Advocates
- Healthy Lifestyles
- Cluster of ethnic diversity (Black, Hispanic, adult, infant, child, etc.)

- Valley recognition
- Healthy Habits, lifestyles, choices
- (well, wellness, clean, carefree, freedom, positive, fun, attitudes, break free, freedom from drug and tobacco slavery, be all that you can be, achieve
- Fulfill your destiny
- Be happy
- Be wealthy
- Have a lot of friends
- Be fulfilled
- Look good
- In control
- Take charge
- Be aware of surroundings
- Learning to be a leader,
- Promoting healthy lifestyles,
- Live healthy
- Area, region, people

**Next meeting:** Friday, Feb 23, 2007 at Berry Hawkins, 1590 Bear Creek Circle. Email him at [Hawkins@fone.net](mailto:Hawkins@fone.net) for directions.

Agenda is to look at the logo for simplicity, continue discussion on three points for projected presentation that will be used by coalition members to recruit or get support for the coalition and it's mission.

Adjourned 1:30 pm

Submitted by [Nelda Curtiss](#)