

Under-Age Drinking Task Force Meeting Minutes

January 30, 2007

Present: Kris Daniel, Charlie Valencia, Gail Garcia, Sandra Colley, Priscilla Ortega, Adam Vasquez

Next meeting: TBA, time, location



I. Announcements

- Adam announced that Sgt. Needham needs a couple of names for the compliance checks. He also approved Adam to ride along with the detective for the compliance checks and will contact him when they are to take place.

II. Discussion

1. Revisit of Goals and Strategies

- Kris explained the goals and strategies that were developed at the last meeting. Sandra suggested adding under goal #2 "increase awareness" Priscilla suggested adding "educating and awareness" Kris suggested deleting parents to this goal area. (everyone agreed)
- Priscilla explained the silhouette project update: The project was completed as a social norms activity. She explained that the students developed the message and it was put on display at the Boys and Girls Club. She advised that the activity was successful and she has heard positive feedback from the community.
- We talked about the strategy/goal#2 strategies #4: Charlie suggested adding collaborating with the school to add supplemental material to the prevention curriculum already in place. (everyone agreed)
- We talked about Goal 4 strategy #4: Sandra suggested adding support for a beer tag registration. Adam briefed the group on ride along with the State Patrol and that he learned that there needs to be better support for enforcement of the laws we currently have. We should work with the District Attorney's office to prosecute offenders of MIP and other current laws that are on the book. (The group decided to add both ideas to the strategies.)

2. Committee Description

- Kris shared the current committee description. Adam passed out a booklet titled Solutions to Community Alcohol Problems by the Marin Institute. The committee discussed this issue and agreed to use the following statement: This committee celebrates the youth in our community by encouraging them to abstain from using alcohol. The committee achieves this by implementing environmental prevention strategies and supporting their participation in prevention efforts. Our goals include: heightening community awareness about the rates of underage consumption of alcohol, reducing the frequency that vendors sell alcohol to persons who are not of the legal age, educating the community about the risks related to underage consumption, supporting local law enforcement representatives in prosecuting offenders to the full extent of the law, and reaching out to the non-English speaking members of our community to hear their voices about this topic in their communities. By implementing the strategies

- And achieving these goals, we will assist in creating a healthier and safer community.

3. TIPS Update

- Adam updated the committee on the TIPS project. We have met with Judy Egbert at the City Clerks office and Sgt. Needham with the City Police. We have all agreed on the need for such training. We are currently working with the Montrose Police Dept. who can provide us with the train the trainer training so we may offer this to our community businesses. This will not be TIPS but is a comparable training. We are waiting a response to some questions that we have regarding dates, and if it's state approved. Judy at the city needs it to be a certified training. We are wanted to accomplish this by February or March so we can then set up the training schedule for the community. The police wanted credible people to be trainers so a police officer will be trained with possibly a couple of our coalition members. Priscilla and I will probably be trained as well but, are unsure if we will be participating in the training of community businesses.

4. Community Ordinance Update.

- Adam updated the group on the ordinance 2006- the ordinance passed unanimously with the city council and now anyone cited in the city of Alamosa for selling alcohol to a minor will be cited into municipal court rather than county court. Adam expressed that he thought this was a good step for Alamosa since the county court system sometimes is very busy with other cases. The next ordinance that is coming up is in conjunction with this one but it deals with the penalty for this ordinance. It appears as if the council may be looking at \$500 fine for violation of this ordinance. There may be some discussion further on differed sentences issue. I would recommend having some of our members speak at the public hearing at the next city council meeting. Adam will notify the group when this will occur. (The group agreed that the penalty of \$500 would be fair)

5. English Language Learner

- The group agreed to table this issue until next meeting

6. Student Involvement

- We talked about utilizing the silhouette project at the after prom party. (everyone agreed that this would be a good idea)

7. Town Hall Meeting

- Kris explained that the SLVPC wants to have a town hall meeting in April and wanted to see if this was something that this committee would accept the responsibility of implementing it. Charlie explained that she has put one together in her community and would be willing to help. (The group agreed to take on this project.

II. Next Meeting

- The next meeting was not decided at this time. Kris will email everyone to schedule the next meeting.
- Charlie suggested an earlier meeting time. Gail agreed.